



**MORE THAN EVER!**



## DELEGATION SPONSORSHIPS

The Maccabiah, often referred to as “The Jewish Olympics”, takes place every four years in Israel, and host over 10,000 athletes from 80 countries. It is the world’s largest Jewish athletic competition and the second largest sporting event in the world – in terms of number of athletes competing – after the Olympics. In July 2022, The Scheinberg Family Canadian Delegation included close to 600 athletes and staff.

The past 10 months have been unlike any others we have experienced as a Jewish community in nearly a century. We have witnessed unprecedented anti-Israel sentiment and a frightening rise in antisemitism around the globe including right here in our own backyard. And it appears to be getting worse.

It is in this environment that Maccabi Canada is determined to take as many participants as possible to the upcoming Maccabiah Games, set for July 7-22, 2025, especially those under the age of 30, many of whom are facing unprecedented anti-semitism on campus or in the workplace.

The Maccabiah, originally created in response to growing antisemitism in Europe in the 1920’s, has become one of the greatest Jewish/Israel experiences for participants. For many it is their first trip to Israel, and for all, it serves as a life changing experience that strengthens their love for Israel in the most powerful of ways.

Fully recognizing the challenge of recruiting athletes in the current political and economic environment, **Maccabi Canada is doing everything possible to reduce the cost per participant, especially those under the age of 30.** We invite you to join the Scheinberg Family, Presenting Sponsor of the 2025 Canadian Delegation to the 22nd Maccabiah Games, by becoming a sponsor of our delegation at one of the following levels:



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## CANADIAN DELEGATION SPONSORSHIP OPPORTUNITIES

	PLATINUM \$100,000	GOLD \$50,000	SILVER \$25,000	BRONZE \$10,000
VIP OPENING CEREMONY ATTENDANCE PACKAGE	✓			
VIP RECEPTION IN CANADA AFTER THE GAMES	4 ATTENDEES	2 ATTENDEES	2 ATTENDEES	
ATHLETE HANDBOOK LISTING	✓	✓	✓	✓
RECOGNITION IN THE COMMEMORATIVE GAMES BOOK	FULL PAGE IN PLATINUM SECTION	HALF PAGE IN GOLD SECTION	QUARTER PAGE IN SILVER SECTION	LISTING IN BRONZE SECTION
WEBSITE & SOCIAL MEDIA LISTING	AS PLATINUM SPONSOR	AS GOLD SPONSOR	AS SILVER SPONSOR	AS BRONZE SPONSOR
PRINT MEDIA LISTING	AS PLATINUM SPONSOR	AS GOLD SPONSOR	AS SILVER SPONSOR	AS BRONZE SPONSOR

To become a delegation sponsor and help delegation members achieve their Maccabiah dream, please reach out to our Event and Fundraising Manager Deborah Goldberg at: [deb@maccabicanada.com](mailto:deb@maccabicanada.com)